

dancing with the
palmetto stars

SPONSORSHIP PACKAGES

**SATURDAY, JUNE 22ND, 2024
TOWNSHIP AUDITORIUM
COLUMBIA, SC**



BENEFITTING THE MISS SOUTH CAROLINA SCHOLARSHIP FUND.

THE LEADING SCHOLARSHIP PROVIDER TO YOUNG
WOMEN ACROSS SOUTH CAROLINA SINCE 1936

MISS SOUTH CAROLINA 2021, JULIA HERRIN

PREPARING GREAT WOMEN FOR THE WORLD. PREPARING THE WORLD FOR GREAT WOMEN.



MISS SOUTH CAROLINA 2023, JADA SAMUEL

About

An official preliminary to the Miss America Competition, the Miss South Carolina Scholarship Organization, Inc. is the largest provider of scholarships to young women in the state. Often perceived as a one-night competition by the general public, the organization lends itself to much more.

The Miss South Carolina Scholarship Organization is set out to advance the creation, promotion and support of community service and educational opportunities for young women in the State of South Carolina while providing a forum in which to express their opinions, talent and intelligence.

Participation in this program provides young women with the opportunity to promote individual social impact initiatives, gain experience through participation in interviews, talent performances, public speaking, and social/digital media interactions while serving as role models in their communities. They also complete thousands of hours of community service.

THE MISS SOUTH CAROLINA ORGANIZATION PROVIDES OVER \$200,000 IN SCHOLARSHIPS EACH YEAR WHILE TRAINING IN INTERVIEW, PUBLIC SPEAKING, COMMUNITY SERVICE, FUNDRAISING, MEDIA RELATIONS, PERSONAL BRANDING, AND MORE. MISS SOUTH CAROLINA HERSELF RECEIVES \$60,000+, THE LARGEST AMOUNT IN THE MISS AMERICA ORGANIZATION!



MISS SOUTH CAROLINA 2019,
MORGAN NICHOLS



MISS SOUTH CAROLINA 2018,
DAVIA BUNCH



MISS SOUTH CAROLINA 2017,
SUZI ROBERTS



MISS SOUTH CAROLINA 2015,
DAJA DIAL



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – \$10,000

Includes: Organization name branded as part of event title and highlighted on all promotional and marketing materials, from social media to print. Organization's leader recognized and interviewed on the Township Auditorium stage during the event, reserved VIP table for eight, eight tickets for VIP reception one hour prior to event, two full-page program ads

ORCHESTRA SPONSOR – \$7,500

Includes: Organization name mentioned in all social media posts and by emcees onstage when introducing and acknowledging the Dancing with the Palmetto State Stars Orchestra, additional signage, reserved VIP table for eight, eight tickets for VIP reception one hour prior to event, one full page program ad

VIP RECEPTION SPONSOR – \$5,000 (THREE AVAILABLE)

Includes: Organizational name mentioned by emcees on stage and signage throughout VIP reception area, reserved table for eight, eight tickets for VIP reception one hour in advance of event, name recognition at event, full page program ad

MEGA STAR – \$3,500 (MULTIPLE AVAILABLE, UNTIL SOLD OUT)

Includes: Reserved table for eight, eight tickets for VIP reception one hour in advance of event, name recognition at event, one half page program ad

SUPER STAR – \$2,000 (MULTIPLE AVAILABLE, UNTIL SOLD OUT)

Includes: Reserved seats for four at table with others, four tickets for VIP reception one hour in advance of event, one half-page program ad

SHINING STAR – \$1,000 (MULTIPLE AVAILABLE, UNTIL SOLD OUT)

Includes: Reserved seats for two in premium seating, two tickets for VIP reception one hour in advance of event, one fourth page program ad

TWINKLING STAR – \$500 (MULTIPLE AVAILABLE, UNTIL SOLD OUT)

Includes: Reserved seat for one in premium seating, one ticket for VIP reception one hour in advance of event



SPONSORSHIP OPPORTUNITIES

continued

PARADE OF CANDIDATES SPONSOR - \$3,600

Includes: Mention from emcees on stage while Miss or Teen candidates are introduced in 85th anniversary parade, reserved seats for four at table with others, four tickets for VIP reception

TABLE SPONSOR - \$2,400

Includes: Reserved table for eight, eight tickets for VIP reception, recognition in program book

AWARD SPONSOR - \$1,000 (ONLY FOUR AVAILABLE)

Includes: Reserved seat for one on stage floor, one ticket for VIP reception, name mentioned by emcees when awards presented

SCHOLARSHIP SPONSOR ADD-ON - \$1,000+

Interested in sponsoring or supporting a specific scholarship? Inquire with us about a scholarship add-on to your sponsorship package! Opportunities include scholarships in the following areas: Impact, Field of Study, Recognition, or Competition Scholarships.

**FOR MORE INFORMATION, PLEASE CONTACT:
MORGAN SCARNECCHIA AT MORGAN@MISS-SC.ORG**

**WE HOPE TO SEE YOU ON JUNE 22ND AT THE
TOWNSHIP AUDITORIUM IN COLUMBIA!**